



Go Further

PRESENTING

Ford

NEW FIGO



NEW **FIGO**

The New Ford Figo is designed to perfectly fit in your smart world. Its energetic design and powerful engine are always ready to fuel your fast-paced lifestyle. Its smart technology and safety features add fun and ease to every journey. Giving you the confidence to take on life and manoeuvre through twists and turns in a smart way!
PLAY SMART. WHY FOLLOW.





POWER

The New Ford Figo's latest 1.2l Ti-VCT engine gives you the confidence to add more power to the journey called life.

96PS
(70.79kW)

1.2l Ti-VCT Petrol Engine

96PS (70.79kW) Power
20.4km/l ** Fuel Economy



100PS
(74.00kW)

1.5l TDCI Diesel Engine

100PS (74.00kW) Power
25.5km/l ** Fuel Economy





The New Ford Figo's energetic design complements your personality and the hint of blue adds life to your world. Making it a smart match for you!



Dual Tone Roof

Contrasting colours on the roof make the New Ford Figo a sight to behold.



Sporty Cellular Grille

The sporty cellular grille gives a smart, bold look to the New Ford Figo.



R15 (195/55 R15) Alloy Wheels

Stand apart from the crowd as you zip through roads with these stylish R15 alloy wheels.



SMART

The New Ford Figo comes with the latest innovations in technology that keep you informed and entertained.



Touchscreen

The New Ford Figo comes with a 17.78 cm (7.0) infotainment touchscreen that has in-built navigation. So, go ahead and find smart routes while listening to your favourite tunes.



Rain-Sensing Wipers

Nothing should distract as you drive. Whether it's a drizzle or a hailstorm, these wipers automatically turn on.



Automatic Headlamps

When it gets dark, these powerful headlamps automatically illuminate the road ahead, giving you a clear view.



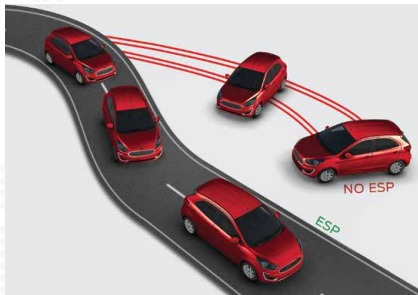
SAFETY

The New Ford Figo has leading safety and security features that give you and your loved ones total peace of mind.



6 Airbags

The New Ford Figo comes with front, side and curtain airbags to keep you and your loved ones protected.



Smart Drive (HLA+ESP+EPAS)

Experience great control on inclines with Hill Launch Assist (HLA). Take those quick turns with Electronic Stability Program (ESP) and Electric Power Assisted Steering (EPAS).



Rear -View Camera

When you reverse, the rear-view camera automatically turns on, giving you a clear view of what's behind.



Stylish Interiors

The New Ford Figo's interiors are accentuated by stylish blue strokes that leave a lasting impression, wherever you go.

FORD SERVICE

Longer the warranty, fewer the worries. So, bring home the New Ford Figo to play smart and have it all.



First-in-Class* Standard 5-Year Warranty

The New Ford Figo comes with a 5-year/1 lakh kms warranty, which includes a 2-year factory warranty and 3-year extended warranty.

Ford Service Price Promise

Believe in facts, not impressions, when it comes to Ford service. Here is the New Ford Figo's periodic maintenance table for you to see, and judge for yourself.

Periodic maintenance service prices~

The price you see is the price you pay.

Model	Variant	Engine	1 year / 10,000 kms	2 year / 20,000 kms	3 year / 30,000 kms	4 year / 40,000 kms	5 year / 50,000 kms	6 year / 60,000 kms	7 year / 70,000 kms	8 year / 80,000 kms	9 year / 90,000 kms	10 year / 100,000 kms
New	Petrol	1.2l	1,657	4,146	3,625	4,146	3,625	5,815	3,625	4,146	3,625	4,146
Ford	Petrol	1.5l	1,302	3,791	3,270	3,791	3,270	5,460	3,270	3,791	3,270	3,791
Figo	Diesel	1.5l	1,616	4,707	5,786	4,707	4,224	6,968	4,224	4,707	5,786	4,707

*All Prices in INR. Windshield wash fluid is optional.

Affordable Parts

When it comes to the price of car parts, Ford keeps your pockets happy! We work hard every day to localise and make the spare parts readily available, so you save more.

More Sub-Assembly Parts

Why change the whole ORVM for just a cracked mirror? With your New Ford Figo's sub-assembly parts, you have the freedom of getting your car fixed in no time, at a much lower cost. **Replace the damaged part and pay just for that, not for the entire assemblage.**

*Segment/Class definition: Compact hatchbacks under 4 metres for Ford Figo.

Colours



New Figo Titanium - Ruby Red



Moondust Silver



Deep Impact Blue



Absolute Black



Smoke Grey



White Gold



Oxford White



New Figo Titanium *BIU* - Oxford White



Moondust Silver



Smoke Grey

Accessories

Make your New Ford Figo stand out from the crowd with our range of accessories.



Body Stripe Kit



Roof Wrap



Slimline Weathershield



Neck Rest



Pillows



Illuminated Scuff Plate



Seat Covers



Alloy Wheel



Chrome Body Side Protection Moulding

Not applicable for variants with side & curtain airbags.

Other Accessories: Automatic Headlamps | Smart Ambient Lighting | Roof Rails | Sun Blinds | Stainless Steel Scuff Plate | Rear Spoiler Kit | Chrome Cellular Grille & Grille Surround | Fog Lamp Kit | Chrome Exterior Pack | Black Body Side Protection Moulding | Rear-View Camera | Shark Fin | Car Cover | Rear Bumper Protector | Front & Rear Mud Flaps | Engine Undershield | Anti-Theft Nuts | Carpet Floor Mat | Trunk Mat | Ash Tray

Technical Specifications

Engine	Petrol		Diesel
Transmission	5-Speed Manual	6-Speed Automatic	5-Speed Manual
Applicability	All Variants	Only Titanium	All Variants
Displacement (cc)	1194 cc	1497 cc	1498 cc
Max. Engine output (PS (kW) @ rpm)	96PS (70.79kW) @ 6500 rpm	123PS (90.3kW) @ 6500 rpm	100PS (74.0kW) @ 3750 rpm
Max. Torque (Nm @ rpm)	120 Nm @ 4250 rpm	150 Nm @ 4500 rpm	215 Nm @ 1750-3000 rpm
Fuel Efficiency (km/l)	20.4 km/l	16.3 km/l	25.5 km/l
Kerb Weight (kg)**	1016-1026 kg	1078 kg	1046-1057 kg
Fuel Tank Capacity (l)	42 l		40 l
Dimension			
Overall Length (mm)	3941		
Overall Width (mm)	1704		
Overall Height (mm)	1525		
Wheelbase (mm)	2490		
Suspension			
Front	Independent McPherson		
Rear	Semi-Independent (Twist Beam Type)		
Brakes			
Front	Ventilated Disc Brakes / Hydraulic, Vacuum-Assisted, Tandem Master Cylinder		
Rear	Drum Brakes / Hydraulic, Vacuum-Assisted, Tandem Master Cylinder with Auto Slack Adjuster		
Steering			
Technology	Electric Power Assist		
Functionality	Tilt Only		
Wheels* & Tyres			
	Ambiente	Titanium	Titanium <i>BLU</i>
Wheels	5.5x14 Steel Wheels	5.5x14 Alloy Wheels	6.0x15 Alloy Wheels
Tyres	175/65 R14		195/55 R15

*Spare wheel is made of steel and size is 175/65 R14

Features

Variants	Ambiente	Titanium	Titanium <i>BLU</i>
Exterior			
Rear Fog Lamps	✓	✓	✓
Outer Door Handles	Black	Body Colored	Body Colored
Front Grille Surround	Black	Chrome	Absolute Black
Grille Mesh	Black	Silver Painted	Absolute Black
Outside Rear-View Mirrors	Black	Body Colored	Absolute Black
Front & Rear Bumpers	Body Colored	Body Colored	Body Colored
Fog Lamp Bezel	Black	Chrome	Blue
Alloy Wheels	-	✓	✓ (Premium Black Finish)
Front Fog Lamps	-	✓	✓
B Pillar Black Applique	-	✓	✓
Rear Defogger	-	✓	✓
Sporty Decals	-	-	✓
Dual Tone Roof	-	-	✓
Interior			
Charcoal Black Interiors	✓	✓	✓
Seat Upholstery	Fabric	Fabric	Fabric
Adjustable Front Seat Headrests	✓	✓	✓
Map Pocket - Driver/Front Passenger Seat	✓	✓	✓
Parking Brake Lever Tip	Black	Chrome	Chrome
12V Power Point - Front	✓	✓	✓
Passenger Vanity Mirror	✓	✓	✓
Rear Package Tray	-	✓	✓
Adjustable Rear Seat Headrests	-	✓	✓
Driver Seat Height Adjustment	-	✓	✓
Blu Interior Environment	-	-	✓
Infotainment & Connectivity			
Touchscreen (Capacitive) Infotainment System	-	17.78 cm (7.0)	17.78 cm (7.0)
Embedded Navigation	-	✓	✓
FM/AM Radio + Aux-in + USB	-	✓	✓
^Bluetooth®	-	✓	✓
4 Speakers (2 Front + 2 Rear)	-	✓	✓

Features

Variants	Ambiente	Titanium	Titanium <i>BLU</i>
Comfort & Convenience			
Front Dome Lamp	✓	✓	✓
Welcome Lamps	✓	✓	✓
Tilt Steering	✓	✓	✓
Inner Rear-View Mirror	Day/Night	Day/Night	Day/Night
Distance to Empty	✓	✓	✓
Door Ajar Warning	✓	✓	✓
Low Fuel Warning	✓	✓	✓
Power Windows	Front	Front+Rear	Front+Rear
Driver Side Power Window with One Touch Down	✓	✓ (Up & Down)	✓ (Up & Down)
Variable Intermittent Front Wipers	✓	✓	✓
Auto Door Lock @ 15 km/hr	✓	✓	✓
Electric Boot Release	✓	✓	✓
Auto A/C	Manual	✓	✓
Interior Grab Handles with Coat Hooks	✓	✓	-
Boot Lamp	-	✓	✓
Steering Wheel Mounted Audio Controls	-	✓	✓
Gear Shift Indicator	-	✓	✓
Turn Indicators on ORVMs	-	✓	✓
Power Adjustable ORVMs	-	✓	✓
Power Fold ORVMs	-	✓	✓
Tachometer	-	✓	✓
Push Button Start	-	✓	✓
Rain-Sensing Wipers	-	-	✓
Auto Headlamps	-	-	✓
Leather Wrap Steering Wheel	-	-	✓
Safety			
Driver & Passenger Airbags	✓	✓	✓
ABS ¹ with EBD ²	✓	✓	✓
Engine Immobiliser	✓	✓	✓
Front 3-Point Seat Belts	✓	✓	✓
Rear Seat Belts (3 Points Outer, Lap Middle)	✓	✓	✓
Driver & Passenger Seat Belt Reminder	✓	✓	✓
Rear Parking Aid	Audio (Sensors)	Visual (Camera)	Visual (Camera)
Remote Keyless Entry	-	✓	✓
Perimeter Alarm	-	✓	✓
Side & Curtain Airbags	-	-	✓
ESP ³ + TCS ⁴ + HLA ⁵	-	Only AT	-

1. Anti-Lock Braking System 2. Electronic Brakeforce Distribution 3. Electronic Stability Program 4. Traction Control System 5. Hill Launch Assist

FORD SERVICE

DIESEL 25.5 km/l^{}**

PETROL 20.4 km/l^{}**

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TO DOWNLOAD THE BROCHURE



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Dealer Stamp

Savings on Service:

The New Ford Figo comes with a standard 5-year/1 lakh kms of warranty (2-year factory warranty + 3-year extended warranty)¹

- **Scheduled Service Plan:** Covers periodic maintenance services
- **Total Maintenance Plan:** Covers complete maintenance of your car for guaranteed peace-of-mind ownership
- **Roadside Assistance:** 24x7 helpline with Pan India coverage to connect you to the nearest Ford Service Centre

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