

Ford

ALL-NEW ENDEAVOUR



Because we want you to conquer the odds.

The All-New Ford Endeavour transforms every trip into a unique adventure. The nifty Terrain Management System lets you navigate any terrain, be it going to the market next door or taking a trip through different rough terrains. Simply turn the dial and set off.



ROCK MODE

All images on this page are of 3.2l Titanium. For using Terrain Management System the driver is responsible for assessing off-road situations, determining if the terrain is passable and using appropriate off-road driving techniques. To activate Rock mode, vehicle must be stationary and in 4x4 low range.

Take on any terrain.

Blaze a course through sandy surfaces effortlessly. Just turn on **Sand Mode** to enjoy increased accelerator sensitivity and aggressive wheel spin. Or choose the **Snow/Mud Mode** and shift through snow and rough gravel easily with optimised traction and control. Conquer extreme off-road terrain with the **Rock Mode**. Choose this mode to keep the 4x4 in first gear, for superior control. And in any of these modes, view the All-New Endeavour's driveline torque, vehicle pitch and roll easily on the dashboard display.



SAND MODE



SNOW MODE



Terrain Management System





2.2L TDCi DIESEL

HORSE POWER

118 kW

TORQUE

385 Nm



3.2L TDCi DIESEL

HORSE POWER

147 kW

TORQUE

470 Nm

Extraordinary performance meets exceptional efficiency.

Elevate your expectations of an SUV. The All-New Ford Endeavour packs impressive power that you can rely on, without compromising on fuel efficiency. All the while, its sleek **aerodynamic design** delivers greater fuel savings. Now no journey is too far.

If you're keen on the super powerful 3.2L, then you'll be happy with the extra kilometers built into its fuel economy.



HILL LAUNCH ASSIST



HILL DESCENT CONTROL

*Available on 4x4 variant only. 3.2L Titanium shown.

Climb with confidence.

Negotiate tough slopes with the All-New Ford Endeavour, easily and confidently. On an incline, **Hill Launch Assist** assures a smooth start. Take your foot off the brake, and it holds for a few seconds. Step on the accelerator, and you're off. **Hill Descent Control*** uses the brake system to help you descend slopes at a safe and steady pace, in full control. Simply take hold of the steering wheel. The All-New Endeavour does the rest.



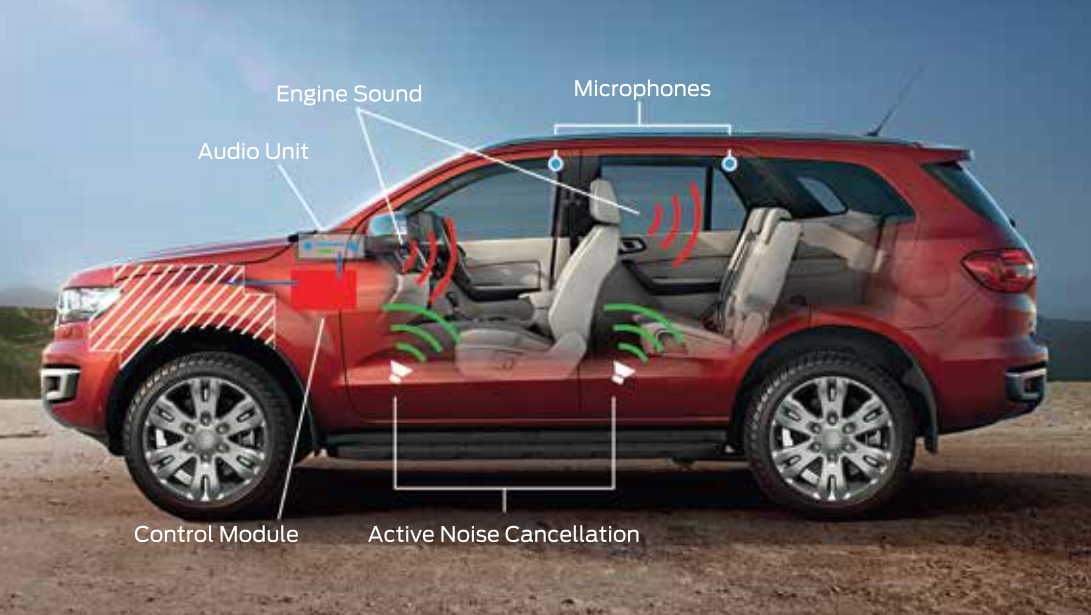
800mm
WATER WADING



225mm
GROUND
CLEARANCE

3.2L Titanium shown. Maintaining a speed of not more than 7 km/hr.

The driver is responsible for assessing off-road situations, determining if the terrain is passable and using appropriate off-road driving techniques.

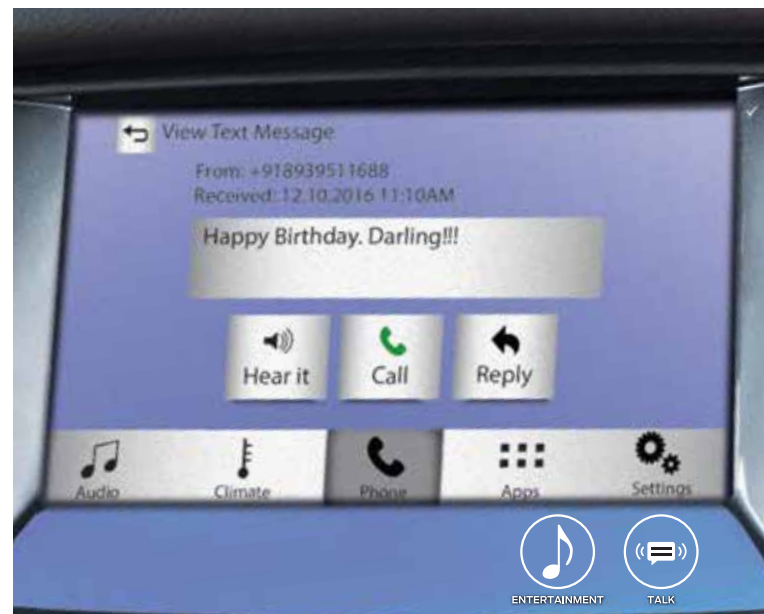


Travel first-class everywhere.

Looking for elevated luxury? The All-New Endeavour comes with **Seven Leather Upholstered Seats** with an 8-way power driver's seat. All this with power lumbar to provide premium comfort for the ultimate riding enjoyment, wherever you find yourself.

Appreciate the great outdoors, even when you're indoors. At the touch of a button, the All-New Endeavour's **Electric Panoramic Sunroof** opens up. Now experience life under the stars and sky.

Inspired by popular noise-cancelling headphones, the All-New Endeavour's **Active Noise Cancellation** uses three highly sensitive microphones to detect and measure engine noise, then cancels it using opposing sound waves. Silence is truly golden in here.



Control your world.

Improve your driving experience with technology that's intuitive to your needs. The All-New Endeavour's sensors and radars work with you, so you can simply enjoy the drive.

The SYNC® 3* is all ears.

Call family and friends just by saying their name.

Ask it to read out **incoming texts**.

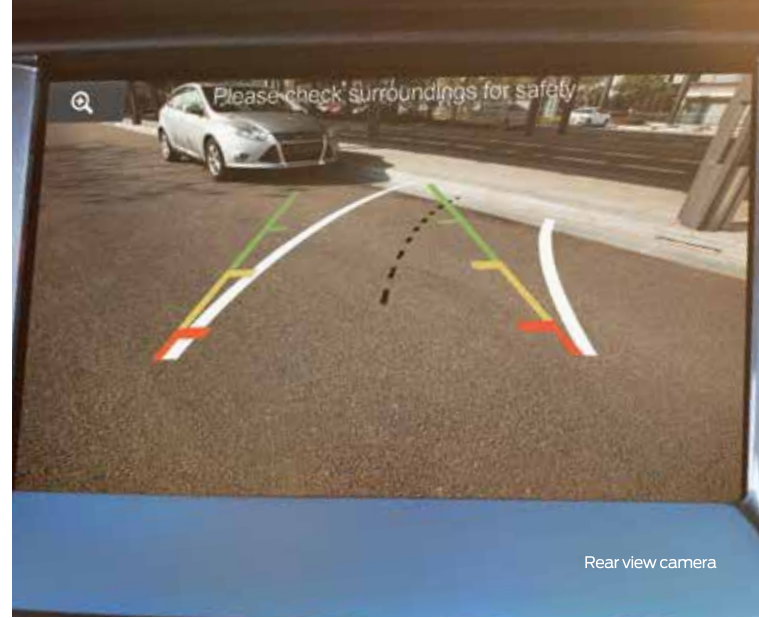
Play music the way you like.

All the while, your hands stay safely on the wheel and your eyes on the road. Plus, its touchscreen and two USB ports make it easy to view and use multiple devices.

Thanks to the easy-to-read **Configurable LCD Colour Displays in the All-New Endeavour's instrument cluster**, everything from performance to navigation and entertainment, is right in front of you on low-glare, high-quality flat screens.

Never fear parallel parking again. At the press of a button, **Semi-Auto Parallel Park Assist** helps locate the right-sized parking spot and steers your SUV in. Simply take your hands off and watch it park perfectly.

*Operating certain parts of the SYNC® system while driving can distract your attention away from the road and may be prohibited by local laws. Do not change system settings or enter data non-verbally (using your hands) while driving. Stop the vehicle in a safe and legal manner before attempting these operations. Always make sure that you comply with local road laws/ rules when using the SYNC® system. SYNC® promotes safer driving by ensuring hands are on wheels and eyes on the road. Ford does not recommend using mobile phone while driving. Features described are for 3.2i Titanium.



Features that have you covered.

Protection is key to peace of mind. **Seven Airbags** and ultra-high strength steel provide a network of protection, with front seat driver and passenger airbags as well as seat-mounted side airbags. Side-curtain airbags provide protection for people in the front and the back. There is even an airbag for the driver's knees.

Reverse with confidence. Get a full and clear vision of what's behind you with the **Rear-View Camera**. The sound of the **Rear Parking Sensors** also alerts you to any obstacles.



Load cargo and just go.

Leave nothing behind. The All-New Endeavour's interior is designed to get all your people or equipment, gear and supplies, from point A to point B, capably and efficiently. Switch between cargo and people easily with the flexible configuration of the 2nd-row 60/40 Split Seat and 3rd row 50/50 Split Seat.

Find even more space at the press of a button. The **Electric Power Fold 3rd Row Seat** folds flat for a stable surface.

The **Power Tailgate** opens and closes at the touch of a button, so it's never been easier to pack in a heavy load of cargo behind the 3rd row, even when all seats are occupied.

Make the most awarded premium SUV* yours.

With a series of prestigious awards, including SUV of the year, only the All-New Ford Endeavour with its class-leading features matches the standards you've set for your car.



*As per awards given by leading Indian auto magazines and television networks in the year 2016-17.

Colours

Choose from an array of attractive colours for your All-New Ford Endeavour and drive away with the one that appeals to you the most.



Sunset Red



Golden Bronze



Moondust Silver



Smoke Grey



Diamond White



Panther Black

Technical Specifications

Dimensions			
Overall Length (mm)	4892		
Overall Width (mm)	1860		
Overall Height (mm)	1837		
Wheelbase (mm)	2850		
Ground Clearance (mm)	225		
Fuel Tank Capacity (l)	80		
Engine	2.2 l TDCi (Diesel)		3.2 l TDCi (Diesel)
Displacement (cc)	2198		3198
Max. Engine Output, kW	118 @ 3200 rpm		147 @ 3000 rpm
Max. Torque, Nm @ rpm	385 @ 1600-2500 rpm		470 @ 1750-2500 rpm
Transmission	6 speed MT	6 speed AT	6 speed AT
Driveline	4x4	4x2	4x4
Suspension			
Front	Independent Coil Spring with Anti-roll Bar		
Rear	Coil Spring, Watts Linkage Type with Anti-roll Bar		
Brakes			
Front & Rear	Discs		
Tyres & Wheels			
Tyres & Wheels	265/60 R18 Alloy		

Features

Variants	Trend			Titanium	Titanium
Engine	2.2l		3.2l	2.2l	3.2l
Transmission	MT	AT	AT	AT	AT
Driveline	4x4	4x2	4x4	4x2	4x4
Exterior					
Front Fog Lamps	✓			✓	✓
Rear Spoiler with High Mounted Stop Lamp	✓			✓	✓
Front & Rear Mud Flaps	✓			✓	✓
Body Coloured Front & Rear Bumper	✓			✓	✓
Skid Plates with Silver Finish	✓			✓	✓
Roof Rails with Bright Finish	✓			✓	✓
Chrome Radiator Grille	✓			✓	✓
Body Coloured Door Handles & Outer Mirrors	✓			Chrome	Chrome
Side Stepper	✓ (Black)			✓ (Bright Silver)	✓ (Bright Silver)
Turn Indicators on Outer Mirror	✓			✓	✓
LED Tail Lamps	-			✓	✓
LED Daytime Running Light	-			✓	✓
Seating & Interior					
Front Bucket Seats	✓			✓	✓
Front Centre Armrest with Storage	✓			✓	✓
Rear Armrest with Cup Holder	✓			✓	✓
2 nd Row LED Map Lamps & 3 rd Row LED Dome Lamps	✓			✓	✓
2 nd Row Seat 60:40 Tip & Slide, Fold Flat	✓			✓	✓
2 nd Row Seat with Reclining and Sliding Function	✓			✓	✓
3 rd Row Seat 50:50 Flat Fold	✓			✓	✓
Power Outlet	✓ (4 Nos.)			✓ (4 Nos.)	✓ (4 Nos.)
Illuminated & Lockable Glove Box	✓			✓	✓
Front Wiper System- Intermittent & Variable	✓			✓	✓
Multi Information Display	✓			✓	✓
Power-Adjustable Driver Seat	8 Way			8 Way	8 Way
Leather Upholstery	✓			✓	✓
Leather Wrapped Gear Knob & Steering Wheel	✓			✓	✓
Interior Door Handles - Chrome	✓			✓	✓
Interior Ambient Lighting (Multi-color Options)	-			✓	✓
Front Scuff Plates with Graphics	-			✓	✓
Comfort & Convenience					
Remote Keyless Entry	✓			✓	✓
Central Locking	✓			✓	✓
Front & Rear Power Windows	✓			✓	✓
One Touch up/down with Anti-pinch	✓ (Driver only)			✓ (Driver & Passenger)	✓ (Driver & Passenger)
Tilt Adjustable Steering	✓			✓	✓
Dual Horn	✓			✓	✓
Power Foldable & Adjustable Outside Mirrors	✓			✓	✓
Rear Parking Sensors	✓			✓	✓
Rear Air Conditioner Switch & Celing Vents for 2 nd & 3 rd Rows	✓			✓	✓
Rear Defogger	✓			✓	✓
Rear Wiper with Washer	✓			✓	✓
Cigarette Lighter with Ashtray	✓			✓	✓
Audio Controls on Steering Wheel	✓			✓	✓
Voice Control Functionality on Steering Wheel	✓			✓	✓

Variants	Trend			Titanium	Titanium
Engine	2.2l		3.2l	2.2l	3.2l
Transmission	MT	AT	AT	AT	AT
Driveline	4x4	4x2	4x4	4x2	4x4
Comfort & Convenience					
Battery Saver	✓			✓	✓
Dual Zone AC - Automatic Climate Control	✓			✓	✓
Rear-View Camera with Display on Centre Screen	✓			✓	✓
Power Liftgate with Anti-pinch Sensor	✓			✓	✓
Rain-Sensing Wipers	✓			✓	✓
Adjustable Speed Limiter	✓			✓	✓
Cruise Control	✓			✓	✓
Driver & Passenger Sunvisors with Vanity Mirrors	✓ (Passenger only)			✓ (Illuminated)	✓ (Illuminated)
Electrochromic (Auto-Dimming) Mirror	-			✓	✓
Automatic Headlamps	-			✓	✓
HID Head Lamps with Auto Levelling & Jet Wash	-			✓	✓
Front Parking Sensors	-			✓	✓
Tyre Pressure Monitoring System	-			✓	✓
Global Open & Close (Front & Rear Windows)	-			✓	✓
Sunvisor - Driver and Passenger Slide on Rod	-			✓	✓
Side Mirror with Puddle Lamp	-			-	✓
Heated Side Mirror	-			-	✓
Semi-Auto Parallel Park Assist	-			-	✓
Power Folding 3 rd Row Seat	-			-	✓
Electric Panoramic Sunroof	-			-	✓
Terrain Management System	✓ (4x4 only)			-	✓
Infotainment & Connectivity					
FM/AM Radio + 2 USB Ports	✓			✓	✓
CD/MP3 Player	✓			✓	✓
Bluetooth®	✓			✓	✓
Speakers	10			10	10
SYNC® (with Voice Control)	✓			✓	✓
Roof Antenna	✓			✓	✓
Integrated Active Noise Cancellation	✓			✓	✓
Touch Screen	✓			✓	✓
Safety & Security					
Dual Front Airbags (Driver & Passenger)	✓			✓	✓
ABS with EBD	✓			✓	✓
Electronic Stability Program	✓			✓	✓
Traction Control System	✓			✓	✓
Hill Launch Assist	✓			✓	✓
Emergency Assistance	✓			✓	✓
Engine Immobiliser	✓			✓	✓
Driver & Passenger Seat Belt Reminder	✓			✓	✓
Seatbelt Pretensioner	✓			✓	✓
Ford MyKey®	✓			✓	✓
Volumetric Burglar Alarm	-			✓	✓
Hill Descent Control	✓ (4x4 only)			-	✓
Side Airbags	-			✓	✓
Curtain Airbags	-			✓	✓
Driver Knee Airbag	-			-	✓



BUILT QUALITY, GREEN, SAFE AND SMART

FORD SERVICE

DIESEL 13.50km/l*
ARAI for 4x4 MT variant

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TO BOOK A TEST DRIVE TODAY



1800 209 7400

Dealer Stamp

Savings on Service:

The All-New Ford Endeavour comes with 2 year/100,000 kilometer warranty

• **Extended warranty:** To cover your car against all electrical & mechanical failures, for an additional period.

• **Roadside Assistance:** 24x7 helpline with Pan India coverage to connect you to the nearest Ford Service Centre.

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